



ODU STRATEGIC PLANNING QUESTIONNAIRE

Dear ODs

The Old Diocesans Union hasn't undertaken a deep review of its strategy or the way it operates for some time. With the changes in the School and the changes in the expectations, lifestyles and interests of the ODs around the world, we believe now is the time to take a long look at what we do, why we do it and how we do it. In completing this exercise we hope to build an ODU which is relevant and meaningful to the greatest number of ODs.

In order to make this as inclusive as possible, more than 6,000 ODs, along with Bishops staff, parents and future ODS, will be asked for their input. By responding to this questionnaire you will be providing us with valuable insights which we will use to guide our planning and shape the ODU strategy. The ODU Committee together will meet in Cape Town on the 6th March to discuss and incorporate all the feedback in to solid and meaningful plan.

All responses are anonymous (unless you indicate otherwise) so please answer fully, honestly and as constructively as possible. Your views are important.

I look forward to being able to share the results with you in the coming months.

Thanking you for your willingness to complete this form

With kind regards

BRIAN ROBERTSON
ODU Chairman

Please note:

- = All questions marked with an * have to be answered
- = Let the cursor hover over a "?" for some explanation/help.
- = If you need to stop filling in the questionnaire and intend returning to it to complete at a later date, click on **Save** at the bottom right of the page/screen you're on. You will be asked for your email address for a link to be sent to. This link is the only way back to the form and your saved answers. It will not be used to identify you.
- = You can go back to earlier pages to check or change your answers by clicking on the PREV button without losing data in later pages
- = If you want a copy of the questions and your responses to them, you are asked to provide an email address at the end of the questionnaire. Other than that, there is no way for the administrator to identify respondents. Responses are completely anonymous and cannot and will not be attributed

Which of the following *best* describes you:

OD

Member of the Bishops' staff

OD and Bishops' staff member

Member of the Bishops' Council

Parent but not an OD

Other

Pupil at Bishops

Benefactor (but not an OD)

Officer of the ODU

OD and member of Bishops' Council

Parent and OD

The year I left Bishops (choose from the drop-down menu):

The House I was in when I left Bishops (choose from the drop-down menu):

My primary residence is in: (choose from the drop-down menu):

If your primary residence is in South Africa or England or the USA, please say which province, county or state:

My son(s) went to/are at Bishops:

Please say why your son(s) didn't/don't go to Bishops (this is not a mandatory question; please leave blank if you prefer not to answer):

Yes

No

Don't have sons

The mission of the ODU as described in its constitution is "to bring together past students of the Diocesan College and the Diocesan College Preparatory and pre-Preparatory Schools (hereinafter referred to jointly as "Bishops"), to keep them in touch with Bishops and the present students, to promote the interests and welfare of Bishops and to establish and administer a fund to provide financial assistance for the descendants of present and past members of the Union (hereinafter referred to as "ODs") to be educated at Bishops."

Do you agree with the mission:

- Yes, in its entirety
- Yes with most of it
- Yes, but with only some of it
- None of it

What changes would you like to see to the mission:

Regardless of whether you agree with the ODU mission (above) please rate the following statements:

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree
I think the ODU currently achieves its mission					
The ODU should forge reciprocal relationships with selected overseas schools					

Currently, only past pupils of Bishops and selected staff may become ODs. Do you think membership should be widened:

- Yes
- No

To whom should membership be offered (other than past pupils and selected staff):

In the last 5 years, how many OD functions or events have you attended (anywhere):

- One
- Two
- Three
- Four
- Five
- More than five
- None

The functions I've attended or participated in have included (tick all that apply):

- Cricket
- Rugby
- Hockey
- Tennis
- Squash
- Class reunion
- OD Annual Dinner
- OD Social function (other than the annual dinner):
- Musical
- Theatrical
- Chapel
- Award ceremonies
- Other

Why have you not attended an OD function (tick all that apply):

- Not value for money
- Live too far away / don't have transport
- None arranged in my area
- I don't have anything in common with other ODs
- I don't feel welcome
- Ill health
- Not enough of my contemporaries attend
- Not aware of them
- Wasn't happy enough at Bishops to warrant keeping in contact
- Not relevant to my interests
- Other

What type of OD events/function would you be tempted to attend:

How often do you read the OD section of the Bishops Magazine:

- Always
- Sometimes
- Never

Which sections of the OD magazine are of interest to you (tick all that apply):

- I read the whole section
- Roll of Honour
- Obituaries
- Notes from the OD Office
- Class Reunions
- Marriages
- Births
- Anniversaries
- OD Gatherings
- News of ODs
- Sport
- Museum and Archives

Why do you not read the OD section of the Magazine:

How often do you read the School section of the Magazine:

- Always
- Sometimes
- Never

Which parts of the School section are you most interested in:

Why don't you read the School section of the magazine

With so many channels and platforms now available and the cost of printed communication ever-increasing, many UK public schools have reconfigured their communication strategy. Most are using their school website, school Facebook page and Twitter (as appropriate) for daily news, events and sports results. Emails are used for significant breaking news. Importantly, they produce only one hardcopy, almanac-style, high quality magazine at the end of the year which summarises all the school's endeavours and highlights over the past 12 months. Would you support Bishops adopting this approach.

- Yes
- No

If the School were to adopt the other forms of communication available, why would you not support moving to an annual magazine:

How would you rate the OD Section of the magazine on:

	Very Bad	Bad	Neutral	Good	Very Good
Relevance					
Depth of coverage					
Breadth of coverage					
Balance of coverage					
Visual Appeal					

On average, over the last 12 months, how often have you visited the ODU website:

- Once
- Twice
- Three times
- Four times
- More than four times
- Never

Which page(s) of the website did you visit (tick all that apply):

- Latest news and Updates
- Events & Upcoming Events
- Bursary Funds
- Chairman's Welcome and/or Report
- Minutes
- Life Membership
- Office Bearers and/or Branch Secretaries
- Photo Gallery
- Memorabilia
- Other

Why have you not visited the ODU website:

Have you ever used the "ODs Reunited" page to find other ODs:

- Yes
- No

Have you ever used the OD website to contact the OD Union:

- Yes
- No

How important is it for you to receive communication from the ODU:

- Very important
- Not very important
- Not important at all

If you could choose only the item(s) of information you would want from the ODU, what would it/they be:

In these days of internet communication, what is your *preferred* platform for OD communication:

- The OD Website
- The Magazine (paper copy)
- The Magazine (online)
- Email newsletters
- Other

How frequently would you like to receive regular **email** communication from the ODU:

- Daily
- Weekly
- Monthly
- Quarterly
- Every 6 months
- Once a year

What, for you, is the primary purpose of the ODU (not *what* it should *do*, but *why* should it *exist*):

Please rate the first five statements as they apply to **your local ODU**. The remaining five should be rated **as they apply to the ODU as a whole**:

	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	n/a
The ODU is active on a regular basis						
ODU events and functions appeal to me						
I feel I can turn to the ODU for help						
I frequently participate in the activities of the ODU						
The ODU is well-supported						
I feel the ODU is a strong community						
The ODU as a whole is too Cape Town focused						
I would be upset if the ODU as a whole ceased to exist						
The ODU provides access to mentoring and advice for ODs						
The ODU <i>should</i> provide access to mentoring and advice for ODs?						

Where should the fundraising/business development function for Bishops be managed:

- Only the ODU should manage the fundraising function
- Only the School should manage the fundraising function
- Both the School and the ODU should be able to raise funds
- Other

Do you think the ODU *should* be able raise money to deploy at its discretion:

Yes

No

Only for specific objectives

What should the ODU use the money it raises for (tick all that apply):

Bursaries

School Facilities

OD Facilities

Subsidising/sponsoring OD function/events

Supporting OD sports' tours

Supporting OD cultural tours

Supporting School sports' tours

Supporting School cultural tours

Other

If you were willing and able to donate money to Bishops, based on what you know of the School's needs now, how would you want your donation used (tick all that apply):

Bursaries

Facilities - Grounds

Facilities - Buildings

Staff benefits

Property purchase

To support the aims and objectives of the ODU

I'd leave it to the School to decide

Other

What are the strengths of the ODU (you may leave blank):

What are the weaknesses of the ODU (you may leave blank):

What are the opportunities available to the ODU (you may leave blank):

What are the threats to the existence of the ODU (you may leave blank):

What would you like to see the ODU *do more of* (you may leave blank):

What would you like to see the ODU *do less of* (you may leave blank):

What should the ODU *be doing which it currently does not do* (you may leave blank):

What should the ODU *stop doing* (you may leave blank):

Please feel free to provide any additional comments or suggestions:

If you would like a copy of the questions and *your* responses to them, please write your email address here. Once you have submitted your responses, the system will automatically send you a copy.

The ODU will not be using your email address you use here either to identify or get hold of you.

You have now completed the questionnaire.

Thank you again for taking the trouble to provide your responses.

Please click on SUBMIT below to send off your responses to the ODU.
