

**Subject:** Here is your April Score Booster



**EVERY  
SWIPE  
COUNTS**



Bishops/Diocesan College your current rating is 4 > [Contact MySchool >](#)

A large yellow graphic with a rainbow on the right side. The text reads: 'BOOST YOUR SCORE' in large, colorful, 3D-style letters. Below it, '+ WIN R20 000 IN EXCITING PRIZES' and '+ R100 000 FOR YOUR SCHOOL' in bold black text with a plus sign icon.

## DEAR BISHOPS/DIOCESAN COLLEGE PRINCIPAL

Supporters are swiping, the leader board is buzzing and the race is on for R100 000.

Your current rating is 4.

To check out the top 5 schools in each category, click [here](#).

## BOOST YOUR SCORE

Score Boosters are a fun way to get your kids involved in the competition, and to remind your supporters to keep swiping their linked MySchool cards whenever they shop at Woolies.

As promised, this is the 1st of 3 additional opportunities to boost your leaderboard score. (You'll receive your next 2 in May and June, respectively.)

Are you ready? Let's go...

# APRIL SCORE BOOSTER

**THE CHALLENGE: SWIPE, PARENTS, SWIPE!**



## THE PRIZES:

- The Top 3 entries (1 per category) will each **win exciting prizes worth R20 000.**
- We'll add boost to your score, just for entering.

## THE HOW-TO:

1. **Challenge your classes** to create innovative and fun posters or videos that remind parents to SWIPE their linked MySchool Card whenever they shop at Woolies (and to get one if they don't have one already).
2. **Choose your school's best entry and share it with us on Twitter by 11 May 2016.** Remember to include the following in your Tweet: Hey @MySchool\_SA. Here's our #WinR100K April Score Booster entry.
3. MySchool judges will choose the 3 winning entries (1 per category).
4. Winners will be announced 6 June 2016. It could be a class from your school!

## SWIPE MORE = SCORE MORE

Remember, **every item and every swipe counts**, so remind your school's supporters to swipe their MySchool or linked Woolies card every time they shop.

Good luck!  
The MySchool & Woolies Teams

**COMPETITION RUNS 11 APRIL TO 26 JUNE 2016.**

Ts and Cs apply. View the Terms and Condition [here](#).



**ARE YOU WITH US?**  
# *WithWoolies*  
**WITHWOOLIES!**

use your  
**MySchool Card**  
at our partner outlets

**WOOLWORTHS**

**Toys R US**

**ENGEN**

 MySchool  
Travel

**Bidvest  
Waltons**

**Quick  
SHOP**

MySchool MyVillage  
MyPlanet

cs@myschool.co.za

0860 100  
445

www.myschool.co.za

Disclaimer: You are receiving this email because you are opted-in to receive marketing messages from MySchool MyVillage MyPlanet. You can change your contact details or update your permissions and opt-in status [here](#) or contact us on 0860 100 445.